



LiveLogo

An exceptional blend of brand protection and brand enhancement



LiveLogo™ employs Nanotech's image switch technology to create a unique and compelling three-image story. It creates an immediate visual impact, capturing and holding customers' attention as they tilt the feature to experience multiple image transitions. The image designs are customizable and can include items such as a logo, tagline, or product.

TILT LEFT AND RIGHT TO AUTHENTICATE



±35°



DISTINCTIVE THREE-IMAGE SWITCH

A crisp, clear three-image animation of brand or product imagery.



EXTENSIVE DESIGN OPTIONS

Striking brand or logo presentation supported by embedded security features.



FLEXIBLE FORM FACTOR

A range of sizes and shapes at a thickness that is virtually indistinguishable from the surface it is applied to.



SECURE

Cannot be captured or duplicated with comparable quality.

VISUAL DESIGN FEATURES:

On/Off	✓
Three-image Switch	✓
3D/Depth	✓
Overprinting	✓

SECURITY OPTIONS:

QR Codes	✓
Serialization	✓
Microtext	✓
Tamper Evident	✓

APPLICATION FORMAT:

Small-format PSA Labels/Stickers	6mm (h/w) to 72mm (h/w)
Shape	Flexible
Thickness	12/19/24 microns
Tamper Evident Authentication Markers	Various patterns available

USAGE

Product Authentication – visual and covert product authentication for security labels, tapes, and seals

Consumer Goods Packaging – labeling for rigid product packaging in both retail and grocery settings